



Image Impact

WORKSHOP SERIES

If you're the type of company who likes your rising talent to **confidently step** into any environment, focus on their job at hand, while “dressing the part” that best represents your brand, then we have the workshop for you!

We have found...

- Professionals are not always aware that an impression is formed about them in the first 7 seconds of meeting them.
- Employers are having constant struggles with talent who don't spend enough time on how they present themselves. Additionally, they are unaware of how their appearance affects them with regards to profitability and advancement.
- There is much confusion defining business casual as it relates to each environment that professionals are entering daily.
- Having the wardrobe discussion can be a tricky and uncomfortable conversation to navigate through.

We help develop confidence and raise credibility through Personal Image Workshops

YOU
are your
own brand.

AT THE CORE

ALWAYS TRUE. ALWAYS YOU.

IMAGE WORKSHOP SERIES

Developing Confidence and Raising Credibility through Personal Image

Through an energetic and interactive workshop Sheri Cowan and Jenn Marion tap into and deliver training on:

- Mastering an Authentic Personal Style.
- Building a "CORE" Capsule Wardrobe.
- Implementing "Pulled Together" simple solutions that work.
- Embracing best practices that put the "P" in polish!
- Defining professional presence in the gray world of "Business vs. Business Casual."

We create an authentic, professional presence among your diverse team that is married to the company brand. Ultimately leaving you with employees who exude confidence and credibility, who through elevated performance deliver an invaluable return on investment.



Stop
looking
for the magic.
You are it.



It was through a deep rooted and organic connection of self-discovery that Sheri Cowan and Jenn Marion began collaborating to empower professionals in the arena of personal branding. What lights up their audiences is that they experience workshops that are packed with simple solutions and best practices that offer peace of mind. With Sheri and Jenn's infectious energy their workshops are real to the core, non-judgmental and high spirited leaving individuals ready to conquer the world.

Contact us so we can assist in you being Always True. Always you.

WWW.ATTHECORESERVICE.COM



484-704-CORE

ALWAYS TRUE. ALWAYS YOU.

